

Notice of References Cited	Application/Control No. 09/903,257	Applicant(s)/Patent Under Reexamination COHN ET AL.	
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U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-			
	B	US-			
	C	US-			
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NON-PATENT DOCUMENTS

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	U	"About.com Adds Auction-Based Advertising to Platform", PR Newswire; Apr 10, 2000, pg 1
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